

Course Outcomes

Original

Introduction to Journalism

Why should a student study “Introduction to Journalism”?

Conducting Journalism and Mass Communication as a discipline differs from other subjects under the umbrella of Humanities or Social Sciences, since it deals with practical training. Journalism is basically a professional course which offers multiple jobs in the different branches of journalism. Most of the students pursuing Journalism & Mass Communication in their graduation nurture the dream of becoming journalists, reporters, anchors, photo journalists, directors, editors and R/Js etc. The profession they want to be in is extremely dynamic, intricate and full of adventure. To step in to this extremely competitive media industry, a student should first focus on his/her theoretical and conceptual foundations. In the age of extreme convergence, a mass communication student should have proficiency in language. Developing sense of news, and the ability to tell the ‘story’ or frame facts with proper interpretation needs rigorous practice. Defining news and its various facets is absolutely imperative for a student of Journalism. The topic “**Introduction to Journalism**” will help a student to probe into the labyrinthine alleys that exist behind the news process and beyond the knowledge of the mass audience. **Introduction of Journalism** will help students to know about these facts, which will be of immense help to them in future.

Introduction of Journalism also includes practical training which emphasises a range of core skills. Besides practical training, a student needs to learn all theoretical knowledge to become a good journalist. Theoretical knowledge is absolutely imperative for an overall understanding of how professional journalism has evolved in India since late 18th century. Until one goes through both practical and theoretical trainings, one’s understanding of the subject is incomplete.

One also needs to have basic knowledge of computers for print journalism since presentation of news in an attractive manner is of paramount importance. In journalism, presentation of news is the principal thing. Handling the

page and the editing are the most important processes. One can make news interesting through an attractive headline as well as through equally attractive intro and language. A student should develop command over the language of communication. He/she should know and practise different writing styles that fit the different needs of the media. It would be greatly beneficial for a student if he/she gets the chance to embrace these exercises within his/her curriculum. The practical portion will not only hone a student's writing skills but also will help him/her prepare for any future professional endeavour.

History of Indian Journalism

A student of any discipline should know its historical background. The same applies for a student of Journalism as well. It is absolutely mandatory for a student of Journalism to know what led to the birth of Journalism and how it has evolved all over the world over the past couple of centuries. It is all the more important for a student to know how Journalism as a profession came into being in India and what stellar role it has played in the evolution of the Indian society in the past two hundred and fifty years. A student needs to know the formidable role of Journalism in effecting social, religious and administrative reforms in the past two centuries. And also the pivotal role of the Press in galvanising the independence movement against colonial rule.

Studying **History of Indian Journalism** will help students to know the simultaneous growth of both the vernacular and English language Press and their overall impact both in the pre and post independence era. A comprehensive and unbiased understanding of the present is not possible and complete without awareness of the past. Here lies the essence of understanding History. History is not about mundane details of events in proper chronological order. It is the perfect window to look at the events of the past that inevitably have shaped our present with a promising road map for the future.

Programmes Outcomes

- To develop sense of news, ability to tell the 'story' or frame facts with proper interpretation.
- To develop command over the language of communication through basic practical knowledge.
- Practical training and theoretical knowledge will prepare him/her for any future professional endeavour.
- To acquire knowledge about historical facts in the field of Journalism & Communication.
- To understand the significance of modern day Journalism by learning History of Journalism
- To know about the evolution of Journalism in India.
- To offers multiple jobs in the different branches of journalism.