



NETAJI NAGAR COLLEGE

(Affiliated to the University of Calcutta)

Accredited by NAAC (B+)

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Ref. No. _____

Date: _____

Notice

24.12.2025

As communicated by the teachers of the Department of Commerce, students of Semester – V(Hons&Gen)(CCF) are being informed the following subject wise suggested topics for their preparation for ensuing Tutorial Examination :

Name of the Teacher	Subject wise Suggested topics
Dr. P.R.De	*Corporate Accounting - Issue, Forfeiture, Reissue of Shares, Pro-rata allotment *Company Law : Unit 1
Dr. D. Chakraborty	*Company Law : Unit V (Corporate meeting) *Corporate Accounting : Company Final accounts (Basic and simple sums)
Dr. K.Bhattacharyya	*Acc Theory : Accounting Standards, AS 1, IFRS, Ind AS, Concept of capital, Historical Cost Accounting *Marketing Communication : Sales promotion, advertising budget, media planning, social media marketing
Prof.L.T.Sherpa	*Marketing Communication Unit 1-introduction to communication process. Unit 2- communication mix. Unit 3- Advertising process. *Product and Pricing Management Unit 1- Introduction to product management. Unit 2- Market segmentation Unit 3- Product development

(Dr. Pinaki Ranjan De)

Head

Department of Commerce

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